

DEDEMAN HOTELS & RESORTS INTERNATIONAL

OUR BRAND JOURNEY 2024





VISION. MOVE. FUTURE.

The first international hotel chain of Turkey, Dedeman Hotels & Resorts International, operates a variety of hotels in Turkey and abroad, with accommodation brands across three principal segments, satisfying different needs through smart and customer-oriented solutions.







DEDEMAN GROUP

A HISTORY, ALIVE AND GROWING

Holding

Dedeman Holding was established in the early 1990's. The company, which has been on the rise in parallel with the development of the Republic of Türkiye, is a 100 percent family-owned company and continues to make contribution to the Turkish economy by continuing to operate in the fields of mining and tourism, which are its two main business lines today.



Mining

Dedeman is one of the leading industrial establishments of Türkiye. Specialized in the operation of chrome, zinc and lead mining, Dedeman has been making significant contributions to the Turkish economy in this field since 1947 as well.

Tourism

Since 1966, Dedeman Hotels & Resorts International; Türkiye's the biggest domestic and national hotels chain; provides service since 1966 in its hotels in Türkiye and abroad, today continues to offer rational and customer-oriented solutions for its guests' various accommodation needs, expectations through its 9 different brands.



Vision

To be the Dedeman for all with our human centered and quality focused approach.

Mission

By embracing our differences as our greatest strength, we aspire to touch the hearts of all through Dedeman hospitality, crafting unforgettable experiences.

Core Values

Reliability - Integrity

Guest Oriented

Fairness

Transparency

Commitment

Innovation

Environmental Awareness

Social Responsibility



STRATEGIC GOALS

Standards and Implementation

Embracing the International Level

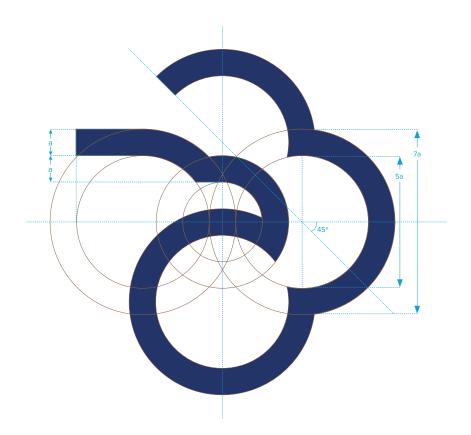
Training for Development and Evolution

Sustainability and Innovation

Healthy and Contained Growth

DEDEMAN LOGO

JOURNEY OF THE EAGLE



Our founding father Mehmet Kemal Dedeman was once visiting the Aladağlar mountain range for a mining expedition and was impressed by its highest point, Kartaltepe, which means 'Eagle Hill' in English. He realized that the eagle, which lives on mountain peaks and dominates the skies, is the perfect symbol of Dedeman and its goals, due to its speed, strength and balanced soaring through the high skies. That's when he decided that the eagle should represent Dedeman.

For 50 years, the eagle has been an irreplaceable icon on the Dedeman logo.













FROM PAST TO PRESENT...

A BRIEF HISTORY OF DEDEMAN

1918	Mehmet Kemal Dedeman began his business life.		
1933	M. Kemal Dedeman, undertakes the construction of the platform on which Mustafa Kemal Atatürk delivered his famous speech celebrating the 10th anniversary of the Republic of Türkiye.		
1966	The first hotel of the chain, Dedeman Ankara, was opened.		
1982	Dedeman İstanbul was opened.		
1989	Dedeman Antalya and Dedeman Kapadokya were opened.		
1994	Dedeman Palandöken was opened.		
1995	Dedeman Rize was opened.		
1997	Dedeman Park Antalya was opened.		
1998	Dedeman Diyarbakır was opened.		
2002	Dedeman Grand Chisinau in Moldova was opened.		
2003	Dedeman Tashkent in Uzbekistan was opened.		
2005	Dedeman Palandöken Ski Lodge opens its doors as part of a series of winter tourism investments in Eastern Anatolia.		
2006	Dedeman Konya was opened.		
2007	Dedeman Şanlıurfa was opened.		
2008	Dedeman Princess Sofia and Dedeman Plovdiv, both built in Bulgaria, become new members of the hotel chain.		
2009	Dedeman Gaziantep as well as Dedeman Damascus, Dedeman Palmyra and Dedeman Aleppo in Syria join the chain.		
2011	Dedeman Zonguldak was opened.		
2012	Dedeman launches Park Dedeman, its second brand, becoming Türkiye's first hotel management company to create a second brand.		
	Park Dedeman brand opened its first hotel in Denizli.		
2013	Dedeman Erbil and Park Dedeman Gaziantep began hosting their first quests.		

o 2014	Dedeman Bostancı, Dedeman İstanbul and in Uzbekistan, Dedeman Oskemen Tavros were opened.				
2015	The first Dedeman in Russia, Park Dedeman Izmailovo Moscow, and Park Dedeman Levent and Park Dedeman Bostancı were opened.				
2016	Park Dedeman Elazığ and Park Dedeman Trabzon were opened.				
2017	Dedeman introduced its third brand, Smart by Dedeman.				
	Dedeman Tokat was opened.				
2018	Park Dedeman Eskişehir was opened.				
2021	Park Dedeman Kastamonu was opened.				
	Park Dedeman Adiyaman was opened.				
2022	Dedeman Kartepe Kocaeli was opened.				
2023	Ready to Stay by Dedeman Sarıkamış was opened.				
	Dedeman Cizre was opened.				
	·				
	Dedeman Kayseri was opened.				
	Smart by Dedeman Eskişehir was opened.				
	Dedeman Van Resort & Aquapark was opened.				
	Elina Managed by Dedeman Samsun was opened.				
	Park Dedeman Kızılay Ankara was opened.				
	Qrista Managed by Dedeman was opened.				
2024	Rest by Dedeman Karabük was opened.				
	Park Dedeman Almaty was opened.				
	Rest & More by Dedeman Navoi was opened.				
	Zarafshan Managed by Dedeman was opened.				
	Dedeman Olympos Health Resort was opened.				
	Rammos Managed by Dedeman was opened.				
	Rest & More by Dedeman Mardin Kızıltepe was opened.				
	Dedeman Kemer Resort was opened.				
	Beyt Managed by Dedeman was opened.				
	Rest & More by Dedeman Mersin Erdemli was opened.				
	Casa Giallo Managed By Dedeman was opened.				
T.	Park Dedeman Mardin was opened.				
	Dedeman Village Sapanca was opened.				
	Dedeman Güre Nurhayat Thermal Resort & Spa was opened				

DEDEMAN HOTELS & RESORTS INTERNATIONAL HOTELS

A LEADING BRAND AND A RELIABLE PARTNER



Dedeman, which is one of the worldwide hotel chains, continues to be a true asset for Türkiye and an important business partner for its investors by sincerely blending the values, traditions, and customs of the nations it is based in.

Dedeman is proud of safely carrying its deep-rooted expertise from its past to the future for half a century as a brand that broke new ground and is acknowledged as the reference point of the Turkish tourism. This trust also serves as the foundation for the Dedeman brand's strong and profitable collaboration that it offers to investors.

WHAT MAKES DEDEMAN SPECIAL?

A SENSE OF HOSPITALITY ALWAYS FOCUSED ON PERFECTION







A SENSE OF HOSPITALITY



PROFESSIONALISM



QUALITY



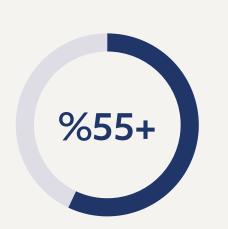
PROFITABLE AND PRODUCTIVE

DEDEMAN BY NUMBERS

Thanks to Dedeman's international sales network and large corporate companies, it hosts approximately 750,000 corporate guests every year in its 27 hotels.

Corporate sales representatives contact organizations and companies, and close deals on behalf of Dedeman Hotels through the Integrated Revenue Management System and the Cross-Selling Incentive Program.





More than 55% of total accommodation is organized by Dedeman corporate sales teams.



Dedeman brand enjoys a brand loyalty of over 80% among corporate clients.

DHRI

A VARIETY OF HOTEL BRANDS FOR A VARIETY OF ACCOMMODATION NEEDS



















Rest&More by DEDEMAN

DEDEMAN

Hotels that provide guests with a high-quality accommodation experience thanks to its long tradition in customer service.









































OUR FUTURE VENTURES.

























They are hotels that offer focused services that satisfy dynamic accommodation needs with their modern and comfortable atmosphere.







OUR FUTURE VENTURES.



by DEDEMAN

Hotels that couple smart systems with aesthetic design by offering a trendy alternative to the mainstream hospitality scene and by delivering a new generation of customer service with its technological and modern infrastructure.

SMART by DEDEMAN Eskişehir









These are the hotels that provide for both the long-term and short-term stays of the guests by offering hygienic, safe, and comfortable rooms.



DEDEMAN COLLECTION

Luxury hotels that offer customized service and fabulous ambiance with their unique architectural styles adorning the rooms equipped with special amenities.





MANAGED BY DEDEMAN

It is an alternative management style offered to hotels that wish to preserve their own name or brand, and that are interested in doing so by making the most of Dedeman's expertise, knowledge and resources in hotel operations and services, and by obtaining access to company's exclusive global sales and marketing network.















MANAGED BY DEDEMAN



OUR FUTURE VENTURES.

DEDEMAN Suites & RESIDENCES

The properties that offer standard hotel services in home comfort and that meet the extended stay needs of the guests.







Rest by DEDEMAN

These are the centrally-located hotels that offer bed and breakfast services by featuring stylish rooms with modern interior design and décor.



Rest by DEDEMAN



OUR FUTURE VENTURES.

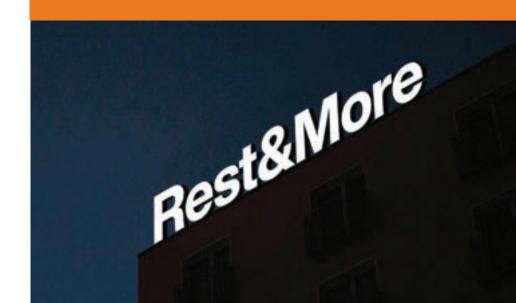




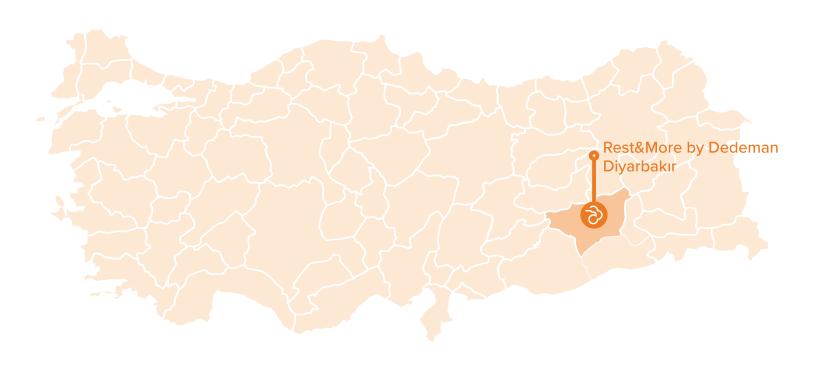


Rest&More by DEDEMAN

Located in central locations, these hotels offer at least one such facility as a restaurant, Roof Bar, SPA, meeting room or ballroom in addition to their bed and breakfast service.



Rest&More by DEDEMAN



OUR FUTURE VENTURES.





Status

Owner

Leased

Leased

Franchise

Franchise

Franchise

Opening Year

1982

1993

1999

2021

2022

2023

Hotel Name

1.

2.

3.

18.

19.

20.

Dedeman İstanbul

Dedeman Palandöken

Park Dedeman Adıyaman

Dedeman Kartepe Kocaeli

Dedeman Cizre

Dedeman Palandöken Ski Lodge



BEDS



				_	
		22.	Dedeman Kayseri	Franchise	2023
		23.	Smart by Dedeman Eskişehir	Franchise	2023
		24.	Dedeman Van Resort & Aquapark	Franchise	2023
		25.	Elina Managed by Dedeman	Franchise	2023
		26.	Qrista Managed by Dedeman	Management	2023
		27.	Park Dedeman Kızılay Ankara	Franchise	2023
	HOTELS	28.	Park Dedeman Almaty	Management	2024
		29.	Rest by Dedeman Karabük	Franchise	2024
		30.	Rest & More by Dedeman Navoi	Management	2024
	ROOMS	31.	Zarafshan Managed by Dedeman	Management	2024
		32.	Dedeman Olympos Health Resort	Leased	2024
		33.	Rammos Managed by Dedeman	Franchise	2024
		34.	Rest & More by Dedeman Mardin Kızıltepe	Franchise	2024
		35.	Dedeman Kemer Resort	Franchise	2024
		36.	Beyt Managed by Dedeman	Franchise	2024
		37.	Rest & More by Dedeman Mersin Erdemli	Franchise	2024
		38.	Casa Giallo Managed By Dedeman	Management	2024
	BEDS	39.	Park Dedeman Mardin	Franchise	2024
		40.	Dedeman Village Sapanca	Franchise	2024
		41.	Dedeman Güre - Nurhayat Thermal Resort & Spa	Franchise	2024

Status

Management

Opening Year

2023

Hotel Name

Ready to Stay by Dedeman Sarıkamış

21.

DHRIPIPELINE PORTFOLIO 2024



	Hotel Name	# Of Rooms	Opening Date
1	Rest by Dedeman Sapanca	50	October 2024
2	Park Dedeman Bakü	95	November 2024
3	Dedeman Adana	138	November 2024
4	Park Dedeman Alsancak İzmir	68	December 2024
5	Park Dedeman Konya	151	December 2024
6	Park Dedeman Şişli	115	2025
7	Dedeman Cappadocia	160	2025
8	Dedeman Mersin Yenişehir	120	2026
9	Dedeman Assos Ecological Resort	40	2026
10	Rest by Dedeman Sakarya Erenler	50	2026
11	Dedeman Istranca Ecological Resort	70	2026
12	Park Dedeman Rize	88	2026
13	Park Dedeman Nazilli	120	2026
14	Park Dedeman Bolu Abant	100	2027
15	Rest & More by Dedeman Diyarbakır	60	TBA
16	Remida Managed by Dedeman	85	TBA
17	The Mesopotomia Managed by Dedeman	87	TBA
		Number of Villas	
18	Dedeman Village Ankara	178	TBA

DHRIPORTFOLIO







OWNER

1



LEASED

7



MANAGEMENT

12



FRANCHISED

21

PIPELINE PORTFOLIO



18 PROJECT



MANAGEMENT

3



FRANCHISED

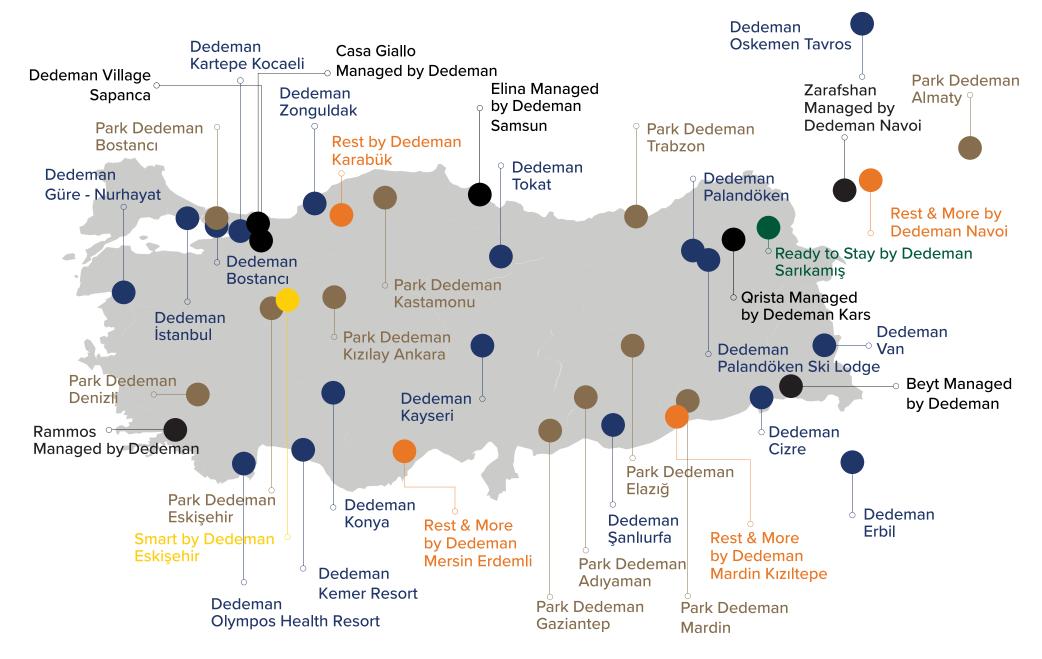
15



SERVICED APARTMENTS

0

DHRI HOTELS AND LOCATIONS





Dedeman İstanbul

327 Rooms • 16 Meeting Rooms





Exclusive comfort at the heart of Istanbul, the center of the world.

Having made a name for itself with its urban city concept and 38 years of experience, Dedeman istanbul continues to welcome guests from all across the globe at its central location.

Here, an amazing Istanbul vacation awaits you, with Dedeman Istanbul's panoramic views of the city, close proximity to shopping malls, and cutting-edge meeting rooms.

Dedeman Bostanci

252 Rooms • 13 Meeting Rooms





The rising star of the Asian side.

Dedeman Bostancı greets its guests with five-star comfort at the heart of the Asian side of the city.

Combining gourmet Turkish and world cuisine with unique views of the Princes' Islands, the hotel invites you to experience İstanbul in a distinctly Dedeman atmosphere.





Dedeman Palandöken

187 Rooms • 1 Meeting Rooms





For a fun and exciting winter vacation.

You are invited to Mount Palandöken to enjoy its famed ski tracks and breathtaking views.

Situated at the foothill of the mountain, Dedeman Palandöken is the ideal place to enjoy a winter vacation, thanks to its chic architecture and wide range of winter sports opportunities.

Dedeman Palandöken Ski Lodge

66 Rooms • 5 Meeting Rooms





A warm atmosphere against the scenic backgrounds of snow-covered summits.

Dedeman Palandöken combines the familiar Dedeman quality with the warmth of a boutique hotel on Mount Palandöken, offering a memorable holiday in a tranquil and charming setting.

A fantastic experience is awaiting you where you will enjoy the winter right next to the ski tracks.



Dedeman Şanlıurfa

133 Rooms • 9 Meeting Rooms





A modern witness to the history of civilizations.

With its hallmark culture, and the distinction of being one of the oldest cities in the world, Şanlıurfa awaits you for a vacation filled with exploration and astonishment.

With its local cuisine, incredible vistas, and familiar comfort, Dedeman invites you to Şanlıurfa.

Dedeman Konya

206 Rooms • 12 Meeting Rooms





Home to Anatolian civilizations.

Located near the city's largest shopping malls and boasting an amazing view of the city in its restaurant, Dedeman Konya awaits you with all its luxury and comfort.

With cutting-edge meeting rooms and professional team, Dedeman Konya Hotel & Convention Center is an ideal venue for business and leisure alike.

Atatürk Mahallesi Meteoroloji Caddesi No:19 63100 Şanlıurfa +90 414 318 25 00 sanliurfa@dedeman.com





Dedeman Zonguldak

204 Rooms • 8 Meeting Rooms





Beyond five stars, next to the edge of beautiful nature.

The first five-star hotel in Zonguldak and the driving force of the city's tourism with its luxurious and modern living spaces, Dedeman Zonguldak offers an unforgettable experience to its guests.

Providing the largest and most advanced meeting rooms in the region, delightful tastes and friendly services, Dedeman Zonguldak is what you will expect.

Dedeman Tokat

143 Rooms • 5 Meeting Rooms

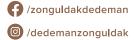




The first five-star hotel in the city.

Located in Tokat, the historic home of Anatolia's oldest civilizations, Dedeman Tokat offers the first five-star accommodation in the city, with the traditional Dedeman hospitality.

Your visit to Tokat will be a pleasant one with the usual services of Dedeman.



Dedeman Kartepe Kocaeli

166 Rooms • 2 Meeting Rooms





A new accommodation experience in Kartepe.

In Kartepe, the favorite of the Marmara Region; You will meet with a new generation accommodation experience in Dedeman Kartepe Kocaeli, which brings you together with unique privileges, with its modern rooms, stylish restaurant, multi-purpose ballroom and meeting hall.

Kartepe Ski Center, Sapanca Lake and its location close to the city center, We are ready to host your business and touristic trips.

Dedeman Cizre

132 Rooms • 4 Meeting Rooms





5-star comfort on the banks of the Tigris River.

Ideally situated near the city centre, Dedeman Cizre offers privileges and a high level comfort by assuming a modern concept as the only 5 star hotel in the city.

Dedeman Cizre is a home to the most comfortable stays with its stylish rooms, to business trips with its state of the art meeting rooms, and to the weddings reminiscent of Eastern Tales with its elegant ballroom. It takes its guests on a journey full of flavour thanks to its refined restaurant. With Dedeman, all the beauties of Cizre can be experienced to the fullest.



Dedeman Kayseri

121 Rooms • 5 Meeting Rooms





The favourite host of the city of riches!

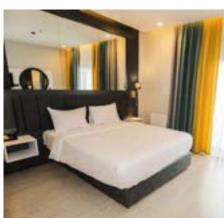
At the heart of the city, Dedeman Kayseri welcomes its guests in a city that is famous for its historical heritage and awe-inspiring natural wonders, along with being an avid host of winter sports.

Dedeman Kayseri is the perfect stop for both business and leisure travellers as a hotel which offers not only the local delicacies, but also rooms with a view, state of the art meeting rooms, and a graceful ballroom.

Dedeman Van

63 Rooms • 2 Meeting Rooms





Enjoy the Aquapark and the unique view of the lake.

We offer a unique accommodation experience all throughout the four seasons.

Dedeman comfort is right at your fingertips on the shore of Lake Van with its Aquapark, seaside setting, and swimming pools during the summer, and with its stunning lake view and spa during the winter.



Dedeman Erbil

151 Rooms • 11 Meeting Rooms





Journey to a region where history started.

Dedeman Erbil awaits you with its proximity to major financial centers of Iraq, and its privileged comfort.

Enjoy world-class services at the heart of Mesopotamia.

Dedeman Oskemen Tavros

133 Rooms • 4 Meeting Rooms





Home to exquisite comfort in Kazakhstan.

Dedeman Oskemen Tavros bears the proud distinction of being the first worldclass hotel in Oskemen, one of Kazakhstan's key commercial hubs.

Enjoy the privilege of top-quality services, both in business and leisure visits.



Dedeman Olympos Resort

202 Rooms





An Exceptional Retreat Amidst Nature.

Located in the serene and historic region of Olympos in Antalya, Dedeman Olympos Health Resort elevates your summer vacation experience to a whole new level. With ten different room types, including villa options, exceptional service that caters to all guest expectations, a spacious and refreshing atmosphere, delightful dining venues, and a multitude of enjoyable activities, it offers an unparalleled getaway.

Dedeman Kemer Resort

360 Rooms





Unmatched Dedeman Comfort in the Mediterranean's Jewel

Situated in Kemer, the jewel of the Mediterranean, Dedeman Kemer Resort prioritizes guest satisfaction with its modern architecture, spacious interior design, central location, and innovative service approach.

In addition to catering to a variety of accommodation needs, Dedeman Kemer Resort also provides family-friendly options, ensuring a perfect experience for guests wanting to enjoy a vacation with their children

Dedeman Güre - Nurhayat Thermal Resort & Spa

131 Rooms





A Stay Defined by Wellness and Fresh Air at the Foot of Mount Ida.

Located in the Güre district of Balıkesir, Dedeman Güre - Nurhayat Thermal Resort & Spa is here to serve guests seeking peace and solace in nature during their holidays. Nestled at the foot of Mount Ida National Park, one of the world's top oxygen-producing regions, and along the Aegean coast, our hotel offers 131 rooms of various types, combining Dedeman hospitality with the physical and mental benefits of hot springs. Catering to a global clientele, especially those seeking health tourism, Dedeman Güre Nurhayat Thermal Resort & Spa is well-equipped to meet the diverse needs of its guests.

Park Dedeman Bostancı

110 Rooms • 2 Meeting Rooms





Accessible comfort on the Asian side of the city.

Anatolian side of İstanbul is on the fast track to popularity with up-and-coming commercial hubs, cultural tapestry, and prestigious shopping venues.

Park Dedeman Bostanci's central location, comfortable rooms and meticulously designed meeting spaces will transform your business stays into delightful memories for years to come.

Park Dedeman Gaziantep

125 Rooms • 3 Meeting Rooms





Comfort-focused, prime location.

Gaziantep, famous for its cultural riches, has recently become a favorite place for business travelers due to its developing economy.

Park Dedeman Gaziantep is ready to meet all your expectations to turn your travels into enjoyable experiences.



Park Dedeman Denizli

120 Rooms • 4 Meeting Rooms





Comfort uniting business with leisure.

Renowned for its natural beauty, Denizli is also attracting business travelers due to its consistently growing industries.

Park Dedeman Denizli's bespoke offering is set to transform your business trips into a privileged vacation experience.

Park Dedeman Eskişehir

123 Rooms • 7 Meeting Rooms





An exquisite stay at the meeting point of civilizations and trade.

A significant settlement throughout history, Eskişehir is a prominent Central Anatolian city with its museums, fantastic nature, and developing economy.

Park Dedeman Eskişehir is at your service with exclusive amenities to provide a comfortable accommodation experience for your business trips.



Park Dedeman Elazığ

72 Rooms • 5 Meeting Rooms





The up-and-coming commercial hub of Anatolia.

Drawing from its deep-rooted history as it progresses into the future, Elazığ has been home to major commercial ventures in recent years.

Park Dedeman Elazığ, designed for the needs of the business world in mind, offers a top-quality hospitality experience in the center of the city.

Park Dedeman Trabzon

149 Rooms • 5 Meeting Rooms





World-class quality and comfort at the heart of the Black Sea region.

A major Turkish city in terms of its socioeconomic significance, Trabzon is a rising star of commerce with the North.

Park Dedeman Trabzon offers you all the comfort you need to relax and unwind during your business trip, in a location close to both the city center and the airports.





Park Dedeman Kastamonu

150 Rooms • 6 Meeting Rooms





The western Black Sea business world meets with comfort.

Featuring a total of 150 comfortable, stylish rooms, four of which are suites, with the option of a city, a castle, or a forest view.

Park Dedeman Kastamonu, located within walking distance to the city's largest mall, introduces the traditional Dedeman hospitality to the western Black Sea region with its meeting rooms in international standards and an elegant restaurant where you can turn your business meals into pleasant moments.

Park Dedeman Adıyaman

153 Rooms • 3 Meeting Rooms





Prestigious destination for business trips and top-notch comfort for leisure.

A city of amazing historical heritage, Adıyaman is located at the crossroads of major trade routes and is regarded as one of the most important hubs of commerce in the region.

Park Dedeman Adıyaman invites guests to get acquainted with the traditional Dedeman hospitality, enjoy the privileges of a comfortable stay and host their prestigious business meetings.



Park Dedeman Kızılay Ankara

87 Rooms





An Exclusive Stay in the Heart of the Capital

Park Dedeman Kızılay offers a strategic position near the city's vibrant business district, entertainment hubs, shopping centers, and historic attractions. With easy access to public transportation, we provide the utmost convenience for your stay in the capital.

Our hotel boasts 86 carefully crafted rooms and versatile event spaces suitable for gatherings ranging from 10 to 100 guests, ensuring a complete experience for our guests. Additionally, you can unwind and relax in our Turkish bath, sauna, and steam room, where Dedeman's renowned commitment to service excellence is evident in every detail.

Park Dedeman Almaty

110 Rooms





Traditional Dedeman Hospitality Meets Its Guests in Almaty, Kazakhstan

Located in Almaty, a tourism paradise with its large parks, wide streets and historical buildings, Park Dedeman Almaty invites you to enjoy comfort and convenience for both your personal and business trips.

Park Dedeman Almaty, which has 110 rooms and large meeting rooms designed with modern design lines, offers Dedeman hospitality to its valued guests perfectly with its garden restaurant, gym, indoor pool and spa services, gym, indoor pool and spa services.



Park Dedeman Mardin

112 Rooms





An Immersive Stay Steeped in History and Culture.

Located in Mardin, one of Turkey's most captivating cities with a history spanning thousands of years, Park Dedeman Mardin offers guests Dedeman quality service for both business and leisure trips. With its city and nature views, convenient proximity to the city center, and architecture that is in harmony with the historical texture, it provides an enriching accommodation experience.



Stay smart, stay innovative, stay at Smart!

While living the privileges of being young, enjoy the modern and technological architecture of Smart by Dedeman, which we designed to meet the changing needs of today's travelers by providing satisfaction through price/comfort performance.

Smart by Dedeman Eskişehir

74 Rooms





Signature Dedeman hospitality with a modern twist, both familiar and brand new...

The fascinating view of the Porsuk River hits completely different at Smart by Dedeman Eskişehir - equipped with a total of 74 rooms, 16 of which are suites and one of which is an accessible room, and all designed with smart systems.

With an À la carte restaurant and a Smart Lounge, both of which offer exquisite tastes, a privileged accommodation experience awaits you!

You will get to discover the new color of Eskişehir by enjoying the hotel's historical texture and central location, in addition to making the most of the fitness center - which is sure to be a favorite among sports lovers, and the playground designed to cater for all ages.



Ready to Stay by Dedeman Sarıkamış

25 Rooms





The privilege of exquisite accommodation in Sarıkamış!

Equipped to fulfill your both short and long term accommodation needs, Ready to Stay by Dedeman Sarıkamış serves all the beauties of winter on a plate, along with offering clean, comfortable, and spacious rooms.

Featuring rooms with mountain and city views and offering the dishes of a rich local cuisine, Ready to Stay by Dedeman Sarıkamış invites you to a unique adventure in Kars.



Elina Managed by Dedeman Samsun

27 Rooms





Experience comfort and luxury right on Atakum beach!

Elina Managed by Dedeman, the first international branded hotel in Atakum, Samsun's jewel, boasts modern accommodations designed to perfection. Revel in the stunning views from its unique location.

Not only does it offer captivating visuals, but it also beckons you to savor Samsun Atakum's unique flavors at its restaurant. Plus, its proximity to the city center and popular tourist attractions ensures an unforgettable stay.

Qrista Managed by Dedeman

26 Rooms





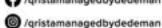
In Kars, we warmly welcome our esteemed guests, inviting them to once again experience the timeless Dedeman Hospitality, this time right in the heart of the city.

With a prime city-center location, 26 thoughtfully designed rooms catering to every guest's need, a boutique concept, and an authentic ambiance, Orista Managed by Dedeman ensures a delightful stay on the city's liveliest street.

Located in Kars, the final destination of the Eastern Express, "Qrista Managed by Dedeman" offers the utmost comfort for your explorations of the area's rich cultural and historical heritage.

Cumhuriyet Mahailesi 2. Sokak No: 10/2 Atakum 55200 Samsun +90 362 437 02 04 ugur.cakmak@elinamanagedbydedeman.com





Zarafshan Managed by Dedeman

58 Rooms





Enjoy Uzbekistan, Infused with Dedeman's Traditional Hospitality.

Located in one of Uzbekistan's youngest cities, Navoi, Zarafshan Managed by Dedeman offers Dedeman's comfort and quality for both leisure and business travelers. The hotel features a total of 58 rooms, including 2 studio apartments, 4 suites, 36 double rooms, and 16 single rooms. Guests can also enjoy a 150-seat restaurant and a fully equipped spa center.

Rammos Managed by Dedeman

120 Rooms





A Luxurious and Comfortable Accommodation in Bodrum, the Jewel of the Aegean.

Located in the popular Akyarlar area of Bodrum, Rammos Managed by Dedeman promises an unforgettable summer retreat. With a variety of rooms and suites designed to meet diverse guest expectations, an ambiance that reflects the unique charm of the Aegean region, delightful restaurants, and a bohemian-inspired interior design, it ensures a truly memorable experience.

Beyt Managed by Dedeman

36 Rooms





Experience the Captivating Beauties of Southeast Türkiye with Dedeman Quality.

Nestled in the mesmerizing natural beauty of southeastern Türkiye, the town of Beytüşşebap now hosts Beyt Managed by Dedeman. Whether for business or leisure, Beyt Managed by Dedeman promises to be your sanctuary in the city, providing exceptional comfort and hospitality.

Casa Giallo Managed By Dedeman

13 Rooms





Immerse Yourself in Every Shade of Green Amidst Sapanca's Perfect Nature.

Casa Giallo Managed by Dedeman, a perfect fusion of boutique hotel charm and luxury vacation experiences, provides guests with a blend of comfort and elegance in Sapanca's tranquil atmosphere. With its meticulously decorated 13 rooms, lush open spaces, swimming pool, and nature-immersed concept, it promises an unforgettable escape for both summer and winter holidays.

Dedeman Village Sapanca

24 Rooms





An Unparalleled Experience by the Riverside.

Just an hour away from Istanbul, Dedeman Village Sapanca complements Sapanca's peaceful nature and lake views through its architecture, which incorporates natural materials like bamboo, wood, and stone. The hotel, consisting of 24 all-wood units, offers an extraordinary stay with a variety of options, including a Black Sea-style serender house, standard bungalows, stone houses, heated pool bamboo houses, and more.

Rest by Dedeman Karabük

54 Rooms





Experience the Most Comfortable Form of Accommodation in the Center of Karabük!

Located between Karabük and Safranbolu, which is on the UNESCO World Heritage List, and serving in the Bed & Breakfast concept, Rest by Dedeman Karabük offers a perfect accommodation experience for both your business and holiday travels. Providing service with a total of 54 rooms that meet different preferences. Enjoy a comfortable stay at Rest by Dedeman Karabük.

Rest & More by Dedeman Navoi

60 Rooms





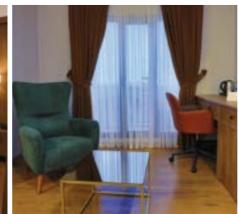
A Peaceful Experience by the Riverside.

Rest & More by Dedeman Navoi in Uzbekistan offers impeccable service tailored to the needs of its guests. Its prime location on the banks of the Zarafshan River, 60 meticulously decorated rooms, and a range of spa and meeting room options—all provided with Dedeman's renowned quality—make it a must-visit destination.

Rest & More by Dedeman Mardin Kızıltepe

33 Rooms





Comfort, Gastronomy, and Hospitality Meet the Historical Beauty of Mardin

Rest & More by Dedeman Mardin Kızıltepe offers both local and international guests the 'Traditional Dedeman Hospitality' and quality in the historic city of Mardin, in the heart of the region formerly known as Mesopotamia.

With its central location amid the region's tourist attractions, distinguished architectural design, and rich cuisine featuring the unique flavors of Mardin, it ensures a memorable experience for all visitors.

Rest & More by Dedeman Mersin Erdemli

87 Rooms





Architectural Elegance and Comfort Under One Roof.

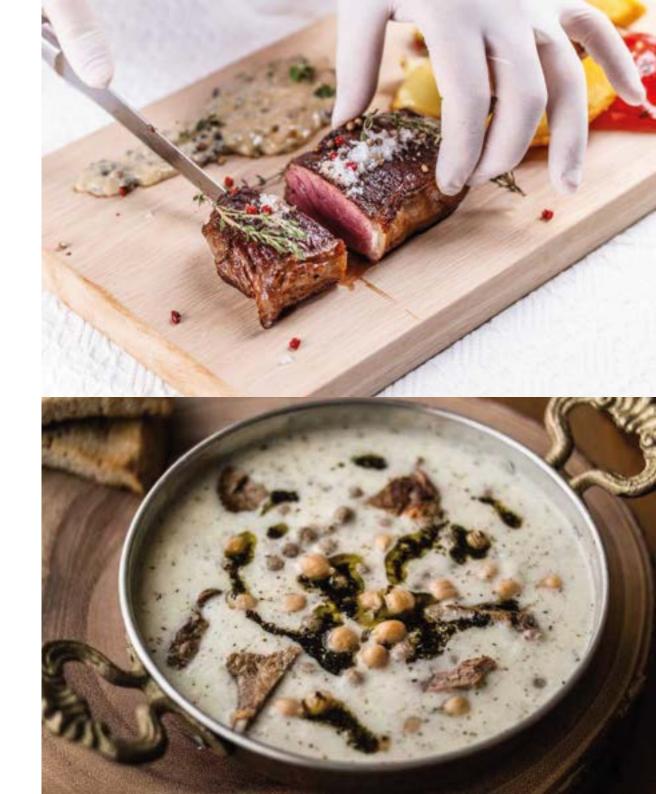
Located in the popular port city of Mersin's Erdemli district, Rest & More by Dedeman Mersin Erdemli offers a delightful experience for both business and leisure travelers. Featuring a 70-person lobby, bar-bistro, and cocktail area, along with a spacious breakfast hall for 100 guests, it combines an attractive architectural design with an impressive ambiance.





















EVERYTHING READY FOR YOU TO SAY "YES"!

ALTERNATIVE MENUS AND MENU SAMPLING • DECORATIONS • PHOTOGRAPHY, MUSIC, SOUND AND LIGHT SERVICES

AFTER PARTY • PREPARATION ROOM AND ACCOMODATION • ACCOMODATION DURING ANNIVERSARIES





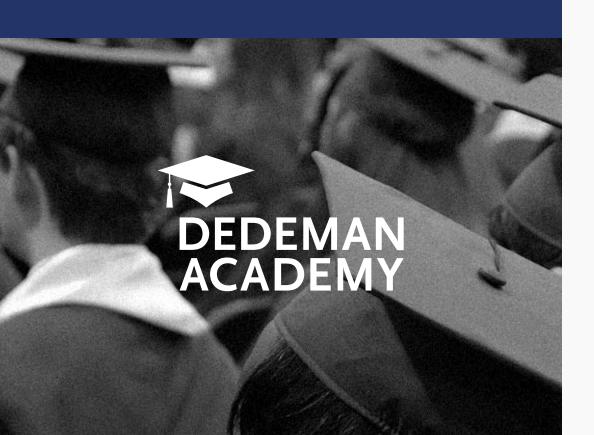














Sayın AYŞE DEMİR

13 - 14 Şubat 2021 tarihlerinde Dedeman Hotels & Resorts International'ın yeni hedefleri doğrultusunda bir araya geldiğimiz Vizyon, Misyon ve Değerler Çalışması toplantımıza katılımınızla değer kattınız.

Katkılarınız için teşekkür eder, çalışmalarınızda başarılar dileriz...





Vizyon, Misyon ve Değerler Çalışması 13 - 14 Şubat 2021 / Dedeman Bostancı Hotel Moderatör: İlhan Gülertan 34 ST21 0214 A001



Dedeman Loyal Club is beyond a reward program where customers enjoy special services and exclusive privileges.





NEWSLETTER



Subscribe to our newsletter and stay updated about Dedeman!

Subscribe to our newsletter and stay updated on the latest developments about Dedeman, follow exclusive offers and get special promotions.

WEBSITE

SOCIAL MEDIA



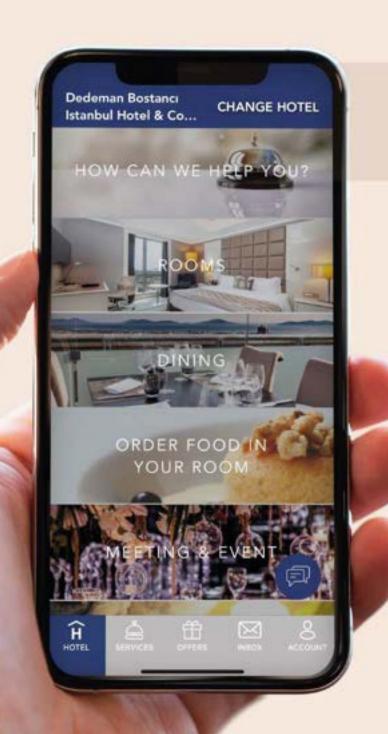
Please follow our social media accounts to find out about our latest news and special offers.













DEDEMAN HOTELS APP











In line with our joint work with the **Cage Free Türkiye Platform**, we have adopted an egg policy beyond the minimum standards of our industry.

As of April 1, 2021, we supply the eggs we use in all our hotels in Türkiye from a cage-free system, in order to offer the most accurate products to our guests with sustainable animal welfare approach. We are delighted to announce being the first hotel brand that completed the transition to this practice in Türkiye.

BICYCLE FRIENDLY ACCOMODATION





With our "bicycle project" which supports cycling tourism and reducing carbon footprint, we aim to use our resources more efficiently. In our hotels within the scope of bicycle Project we offer;

- Bicycle garage, parking area, bike wash area, regional bike maps, guided city tours,
- Bicycle repair kits for minor repairs and maintenance and workshop, nearest bike store for major repairs,
- Special for amateur and professional cyclists, services such as sports menu and sports massage.

https://tga.gov.tr/faaliyet/bike-friendly/

ECO TOURISM

We adopt a tourism approach based on ensuring the sustainability of resources of the natural environment of the earth, as well as supporting the economic development of the society in those regions wherever our hotels are located while supporting the preservation of social and bio-cultural diversity. As Dedeman Hotels & Resorts International, we have become a member of TIES (International Eco tourism Society), which is considered one of the most important organizations in its field, which continues to work for the development of ecotourism in the world, in order to reflect this approach to our activities more systematically and officially.

With the consciousness of knowing ecotourism is a kind of **"responsible tourism"**, it is our mission to introduce the potential of our country to the world and minimizing the negative consequences that may be associated with human presence in naturally beautiful locations as well as, protecting these natural beauties for future generations.







With Green Key certificate that is internationally valid and applicable in 65 countries, we are amongst the environment friendly facilities that serves natural food and focuses on energy and water saving policies. We accept guest satisfaction as a reward, and we offer our guests to experience high service standards all the time.



In cooperation with ZES, we have been continuing charging station projects for electric cars since 2020. By contributing to the transition to sustainable and renewable energy production, we continue to provide sustainable tourism services to both our guests and environmentally friendly car owners.



Having introduced a novelty in our sector, we have started to provide our energy from renewable energy sources. Our domestic hotels, which use all of their electrical energy from renewable energy sources, have received the **International Renewable Energy Certificate (I-REC)**, a certification system with international validity.

In the coming period; we aim to reduce the carbon emission of electricity produced from sources such as fossil fuel, natural gas, coal by more than 99 percent and to cover all of our electricity consumption, which reaches 20 thousand MWH annually, from green energy sources.

GREEN STAR

Environmentally Friendly Accommodation

Within the scope of the project entitled "environmentally friendly accommodation facilities" initiated by the Republic of Türkiye Ministry of culture and tourism we are committed to adapting the environmental policy and action plan with green star and environmental label application granted to accommodation facilities certified by the Ministry which they meet the established criteria and to complying with this report, which includes all the activities carried out in accordance with this plan.





We support the waste management goal with all our hotels in Türkiye, with our Zero Waste Certificate:

we aim to seriously prevent the reduction of natural resources in our hotels,

save energy,

contribute to environmental protection,

and help create a strong economy.

HRS GREEN STAY INITIATIVE CERTIFICATE



While HRS provides a global standard for hospitality industry with Green Index Initiative, through normalized data and recommendations on behalf of more sustainable business travel and accommodation it shows complete transparency. Taking into account the call made by HRS to all hotel partners worldwide, we include the data of our hotels in the system with the green index methodology.



With the mission of strengthening a child-friendly, safe tourism understanding and developing awareness of children's rights we are guided by international agreements and national legislation regulating the rights of the child, especially the United Nations Convention on the Rights of the Children. We strive to please our little guests in all areas, from the observance of special services for children to staff communication with our support for the **Child-Friendly Tourism** project conducted by the International Children's Center.



We support the rights to life together.

Since we approach protection of natural life and animal rights sensitively, no products tested on animals are used in our hotels.





Pet-friendly accommodation at Dedeman!

We allow you to spend your stays with your four-legged buddies because we are aware that you do not want to be separated from them for even a brief period of time. We are happy to accept you and your family's pets in our chosen hotels as long as they meet the required conditions.

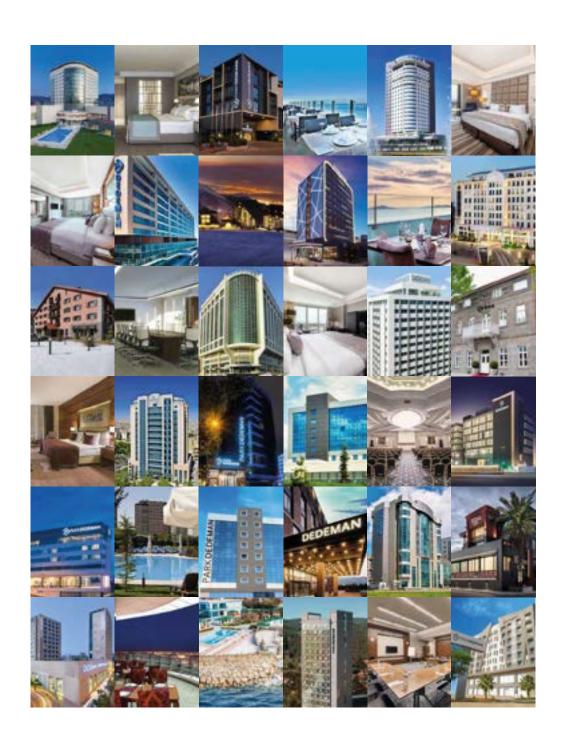




CONSULTANCY SERVICES WE PROVIDE

Dedeman Hotels & Resorts International Türkiye's the biggest domestic and national hotels chain; offers its expertise and know-how to everyone who wants to deliver their guests privileged services exclusive to global hotel chains.





PAST TO PRESENT, FROM CITY TO CITY...

STAY CURIOUS, STAY AMAZED, STAY AT DEDEMAN.

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Marka Yolculuğumuz Our Brand Journey



Türkçe



English











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#STAYCURIOUS #STAYAMAZED #STAYATDEDEMAN

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